



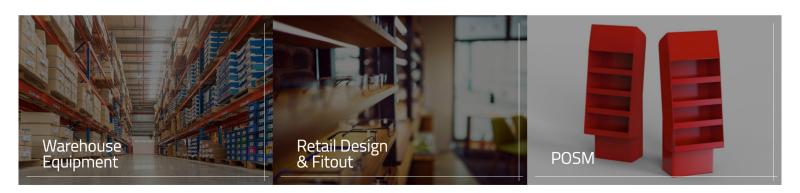


# True transformation from True retail experts

The retail game is always changing. Don't play to catch-up, play to win. RDS is a renowned retail consulting firm that transforms insights and expertise into strategic, customized retail solutions. Our approach is built on a foundation of personal attention and unparalleled, hands-on experience in all facets of the retail industry.

Our clients are heard. Our clients are supported. Our clients win.

READ MORE





[ MAIN PRINCIPES ]

# Designed for retail, tailored to your business

In today's fast-paced economy, technology continues to reinvent the way consumers shop and the way you interact with your customers. You need a partner that can keep up. We've helped brick-and-mortar clients go online and vice versa. We've helped emerging and multi-billion dollar international brands. And we can help you tackle the unique challenges your organization faces now and in the future.







Retail Design & Fitout

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**Customised POSM** Projects

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[ RETAIL EXPERIENCE ]

## Add our industry-leading experts to your team

With a combined 250+ years of retail experience, our team acts as an extension of yours, working with you to develop strategies for attracting new shoppers, strengthening loyalty, easing processes, and boosting sales. We provide key resources to focus on technology so you can focus on your customers.





### Technology

Curating the best technology to achieve unified commerce, we're invested in not just the selection of technology, but the success of technology.



### Retail industry experts

Back your team with experts who have 250+ years of combined retail experience supporting emerging and established brands alike.



#### Trusted advisors

Your dedicated One Step consultants and analysts work with you to achieve an innovative, unified customer experience.

[ OUR WORKS ]

## **Case Studies**

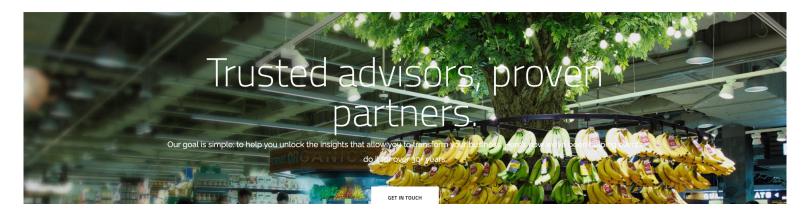




Every market, brand and channel faces unique challenges. We're proud to deliver custom, practical solutions built on sound strategy, not just on what's trendy in the industry.









[ OUR PORTFOLIO ]

## News & Happenings

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MARCH 20, 2020 •• SUPERADMIN

Case Study: Tesco Reduces Shrink and Enhances Store Performance with RDS

A faceting effect livens up and...



MARCH 20, 2020 •• SUPERADMIN

Seven Tips for Retail Success & Sustainability during MCO 3.0 Nationwide

A faceting effect livens up and...



MARCH 19, 2020 •• SUPERADMIN

Logitech Turns To RDS to Reimagine How it Merchandises Tech Products

A faceting effect livens up and...



Over 30+ years, we've continuously evolved our tried-and-true process to help retailers achieve greater success through the use of proven







## **Retail Solutions**

Warehouse Equipme

Retail Design & Fitout

POSM

Retail Systems

## Our Company

About Us

News & Happenings

Careers

## Get In Touch

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